

Milled Flaxseed

A smart solution for creating nutrient-dense,
better-for-you products



Flax is the small ingredient with big nutritional impact

As consumers continue to prioritize more nutrient density from everyday foods, flax is growing in popularity. Full of many of the benefits consumers care about today, flax can offer gluten-free, fiber-forward, clean label options for your portfolio. Whether you're optimizing existing products or innovating your next launch, flax is the small ingredient with big possibilities.

+14% share of new Baked Goods launched in the last year*

+3% share of new Snack, Energy, or Cereal Bars launched in the last year*

FLOUR	Conventional	Organic	Heat treatment available**
Brown	◆	◆	◆
Gold	◆	◆	◆
SEEDS			
Brown	◆	◆	◆
Gold	◆	◆	◆



Claims

- ◆ Clean label
- ◆ Good source of fiber (flour)
- ◆ Kosher
- ◆ Excellent source of fiber (seed)
- ◆ Organic
- ◆ Inherently gluten-free
- ◆ A non-GMO food



Applications

Bars, breads, cereal, crackers, pet nutrition, snacks

Packaging

Available in 10 oz to 8 lbs, 25 lbs, 50 lbs, and totes, custom sizes upon request

For sales inquiries or to request a sample, contact us at [888-680-0013](tel:888-680-0013) or visit [ardentmills.com](https://www.ardentmills.com)

*Ardent Mills proprietary research, 2025 vs. 2024
 **Heat treatment capability that offers microbial reduction. Not a Ready-To-Eat process.
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